

ADVERTISING AGREEMENT

Advertiser Name _____

Billing Address _____

City _____ State _____ Zip Code _____

Contact _____ Owner _____

E-mail _____ Website _____

Phone _____ Fax _____

ISSUE	AD SIZE (CIRCLE ONE)						RATE	DEPOSIT
Wellness	full	island	half	third	sixth	2-page	\$ _____	\$ _____
Directory	full	island	half	third	sixth	2-page	\$ _____	\$ _____
Other	full	island	half	third	sixth	2-page	\$ _____	\$ _____

Advertiser by: _____

Title _____ Date _____

AdWest Consulting, Inc. by: _____ Date _____

Comments: _____

- ❖ Ad proofs: We will provide a color proof via email in PDF format (laser proof provided upon request only). It is the responsibility of the advertiser to approve the ad within 24 hours of receipt. We cannot be held responsible for errors in ads that are not caught in proofing.
- ❖ Rates include ad design & layout. Advertisers are permitted corrections on the first proof. Additional revisions will incur a minimum fee of \$50. Special production such as logo design or extensive Photoshop work will incur production charges.
- ❖ Ads designed under this agreement are for use in this publication only. Advertisers may purchase their ad design for use in other publications. Call Outside Chance Design at 303-679-6328 for rates.
- ❖ The photographers own the rights to their photography and it may not be reproduced without their written consent and payment.
- ❖ Ads submitted by design agencies or other publications must meet our publication's ad size specifications. Submit art in press optimized pdf format. All embedded photos must be 300 dpi at actual size.
- ❖ Payment Terms: 1/3 deposit, 1/3 proofing, 1/3 Upon Publication.
- ❖ Checks made payable to AdWest Consulting, Inc.



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