

WELLNESS LIVING

Your Guide to Wellness, Health and Green Living

ADVERTISING RATES AND SIZES:

SPECIAL POSITIONING:		1X - Use Early discount rate sheet now through Monday, March 17, 2008
Back Cover (7.625 x 10) with bleed (8.625 x 11.375)		\$2695
Inside Cover/Page 3 - (7.625 x 10) with bleed (8.625 x 11.375)		\$2595
Center Spread (16 x 10) with bleed (17.25 x 11.375)		\$4950
Full Page (7.625 x 10) Full Page Bleed (8.625 x 11.375)		\$2495
Magazine Island (5.0395 x 10)		\$1995
Half Page (Horizontal -7.625 x 4.935) (Vertical - 3.748 x 10)		\$1525
Quarter Page (3.748 x 4.935)		\$925
Sixth Page Vertical (2.455 x 4.935)		\$695
Publication trim size 8.375 x 10.875		Live area 7.625 x 10
DEADLINES		
EARLY DISCOUNT RESERVATION DEADLINE	RESERVATION DEADLINE	DISTRIBUTION
Monday, March 17, 2008	Thursday, April 17, 2008	50,000 homeowners and businesses in Jefferson County
AD DESIGN DEADLINE	PRESS READY AD DEADLINE	PUBLICATION DATE
Wednesday, April 23, 2008	Wednesday, April 30, 2008	May 2008

- ❖ Ad proofs: We will provide a color proof via email in PDF format (laser proof provided upon request only). It is the responsibility of the advertiser to approve the ad within 24 hours of receipt. We cannot be held responsible for errors in ads that are not caught in proofing.
- ❖ Rates include ad design & layout. Advertisers are permitted corrections on the first proof. Additional revisions will incur a minimum fee of \$50. Special production such as logo design or extensive Photoshop work will incur production charges.
- ❖ Ads designed under this agreement are for use in this publication only. Advertisers may purchase their ad design for use in other publications. Call U Creative Group, llc at 303-679-6328 for rates.
- ❖ The photographers own the rights to their photography and it may not be reproduced without their written consent.
- ❖ Ads submitted by design agencies or other publications must meet our publication's ad size specifications. Submit art in press optimized pdf format. All embedded photos must be 300 dpi at actual size.
- ❖ Payment Terms: 1/2 deposit with contract, 1/2 upon publication.
- ❖ Checks made payable to AdWest Consulting, Inc. Accepting Mastercard and Visa.



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